



Gabon

Priority Areas



Country Profile

2023

**Blockchain and Digital
Transformation in Africa.**

Table of Contents

04

Fintech

1. Digital Payments and Remittances
 2. Mobile Banking and Branchless Banking Services
 3. E-Commerce and Online Marketplaces
 4. Digital Identity and KYC Solutions
 5. Insurance Technology and Microinsurance Services
-

06

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Note: The information presented here highlights crucial focus areas for the country, especially in the context of the emerging industries of Fintech, DeFi (Decentralized Finance), NFTs (Non-Fungible Tokens), and cryptocurrencies. The information presented sheds light on several developments and pioneering enterprises that are fueling the country's digital progress in the blockchain domain. However, it is important to note that this is not an exhaustive list; rather, it provides a glimpse into the country's direction and ability to achieve key milestones in the blockchain sector.

Fintech

Digital Payments and Remittances

Jumo: A blockchain-based network for mobile payments and remittances. It offers affordable banking services to Gabon and African consumers and small enterprises.

Mobicash: Gabon's popular mobile money network, Mobicash, allows users pay, transfer money, and use other financial services on their phones. Airtel Gabon offers it.

Wari: Wari provides digital banking services in Gabon and other African countries. It offers mobile money transfers, bill payments, airtime top-ups, and merchant payments.

Orange Money: Gabon's largest telecom provider Orange offers a mobile payment service called Orange Money. Mobile users can make bill payments, person-to-person transfers, and merchant payments.

PayDunya: PayDunya allows online payments like e-commerce, bill payments, and mobile money transfers. It allows several payment methods and business integration.

Gabon's Express Union Mobile: It provides mobile money transfers, bill payments, and shopping. It simplifies local and international money transfers.

Mobile Banking and Branchless Banking Services

BGFI Mobile: BGFI Bank Gabon offers mobile banking. It allows clients to access their bank accounts, make financial transfers, bill payments, and airtime top-ups, and use other banking services via their phones.

Ecobank Mobile App: Gabon's main bank, Ecobank, has a smartphone app that enables customers manage their accounts, make payments, transfer funds, and more. The software makes banking safe and easy.

Moov Money: Telecom operator Moov Gabon offers mobile banking. It facilitates mobile money transfers, bill payments, and mobile top-ups.

FinBank Gabon offers FinBank Mobile. It lets consumers use their phones to access accounts, transfer funds, pay bills, and more.

Fidelity Bank Gabon offers Fidelity Mobile Banking. It facilitates mobile banking, financial transfers, bill payments, and account access.

E-Commerce and Online Marketplaces

Petit Marche Gabon: It is an online marketplace that sells e-cards, mobile phones, video games & consoles, connected objects, tablets, computer science, picture & sound, large appliances, small appliances, TV & home cinema, lighting, DIY, and tools. It is a marketplace for handmade and unique goods. Petit Marche Gabon allows merchants to sell your products to thousands of Gabonese clients.

Digital Identity and KYC Solutions

Shufti Pro: It offers Gabon real-time KYC and AML solutions. Its platform instantly verifies consumer IDs and performs KYC checks. The company verifies Gabon passports, ID cards, driving licenses and credit/debit cards. Shufti Pro's identity system verifies facial, document, address, 2FA, permission, and AML. It serves banks, e-commerce, e-payments, ride-sharing, and online service providers. Besides, its AML services identify high-risk clients and comply with regulations.

Accura Scan: It provides Gabon KYC and AML solutions. It offers OCR (Optical Character Recognition) for document verification, facial match verification, and liveness detection. They verify passports, ID cards, driving licenses, and bank credit/debit cards. Accura Scan's solutions simplify onboarding, minimize fraud, and meet standards. AML and sanctions screening services help financial institutions discover high-risk individuals and businesses.

Insurance Technology and Microinsurance Services

Manko Assurance: It is a Gabonese digital insurance company. It offers auto, health, travel, and life insurance. Their internet platform makes insurance purchases and management simple.

OLEA: The company serves African companies and multinational brokers without an African presence including Gabon. OLEA's brokerage network serves two key goals across Africa. First, it offers high-quality services to African firms, brokers, and foreign groups. Second, it gives a brokerage alternative.

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